

Events

9/30 Discover proactive solutions that will ensure predictable IT costs for your organization! Join WorkSmart for breakfast and learn how strategic management will offer you peace of mind, allowing you to focus on what's important your business. [Register online](#)

WorkSmart Update:

WorkSmart welcomes back Usha Bajpai. Four years ago, Usha left WorkSmart for an engineering position with Cisco Systems. She re-joined the WorkSmart team in August as Technical Engagement Manager to focus on our clients growing and changing needs. We feel she will be a wonderful resource for everyone.

Business Advisor, Scott Ashley joins the WorkSmart Charlotte team. His background and experience should prove to be great assets in helping clients in the Charlotte area.

"A daring beginning is halfway to winning."

- Heinrich Heine, German Poet

Letter from the Editor:

The business climate is ever-changing, particularly relating to business technologies. Because of these new technologies, businesses are relooking at the organization and structure of their operations. While software and hardware used to be tightly bonded, new innovations are breaking that traditional concept. Virtual networks and cloud computing are among IT's hottest topics. We hope to give you better insight into these subjects, enabling you to further utilize your IT infrastructure as a strategic asset.

Ron Unger
CEO, WorkSmart



Virtualizing Your Organization

The goal of technology is to enable businesses to maximize their resources most effectively and efficiently. Many small businesses (SMB) are utilizing Virtualization for just that. To learn more about this technology trend, [click here](#).

Four Reasons Virtualization Saves Money

Most articles about virtualization discuss the technology in the context of "big" business. They are glowing about the potential for "data center consolidation" or "reduced system maintenance expenses." Or they rave about the prospects for a better disaster recovery plan, better security and extra flexibility for employees.

[Click here](#) to learn more about how to protect your organization from such a threat.

Your Organization in the Clouds

Similar to virtualization, another trend is affecting how many conduct business. Brick-and-mortar businesses are now moving to the Cloud. And no, there is no relation to nebulous. For cloud computing basics, [click here](#).

Welcome Usha and Scott!

WorkSmart has joined the Social Networking scene!

Follow us online:

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WorkSmartWire is brought to you by WorkSmart, an Information Technology provider offering services and solutions to business, government, and education throughout North Carolina and surrounding states.

With the philosophy that reliable IT services require dedication, responsiveness, and accountability, WorkSmart partners with clients to provide managed services, onsite and helpdesk support, computer network design and implementation services, and web development.

WorkSmart is headquartered in Raleigh-Durham with branch offices in Charlotte and Greensboro and onsite

Team Member Spotlight: Dror Russo, Senior Consultant

WorkSmart strives to be the premier provider in Information Technology services. With colleagues like Dror, this initiative is possible.

Dror Russo has been an asset to our onsite support team since June 2007. His colleagues describe him as dedicated and energetic. While his wife is always baking the office delicious cakes and treats, Dror is also considered to be thoughtful (which our stomachs, as well as our clients, find extremely beneficial). Professionally, he provides excellent customer service and is a great team player.



"His experience, knowledge and attitude are invaluable to our mission"
Jason Kleiman, Director of Client Support

In order for you to get to know him better, we asked him a few questions. Here are her answers:

Hometown: Jerusalem, Israel

Favorite Popsicle Flavor: I love them all, but if forced to, I'd choose yellow

Favorite Beverage: Lipton Green Tea

Favorite Subject from High School: History

If you could be on a TV show, what would it be? Diners, Drive-ins and Dives (food network show)

Favorite TV Series: Fringe

Favorite Band/Music Artist: Guns and Roses

If you have to choose a movie title for your life story, what would it be? Lost in Translation

Favorite Hobby: Reading

If you could be any animal, what would you be? Dolphin

Favorite board game: Backgammon

Do you have or wish you had a catch phrase? What would it be: I don't have one in English, and the one in Hebrew would make no sense in English!

Favorite day of the week and why: Sunday because in Israel it is the first day of work week. Here, it's NOT!

Do you play any musical instruments? Played piano

Can you sing? Only in my heart

What do you wish you were doing right now? Sleeping

One place you could travel right now: Hawaii

At the beach, would you rather play in the sand, or play in the water? I don't like the beach

Words of Wisdom (or quote you like): If you have nothing to say, shut up

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