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WorkSmartWire is brought to you by WorkSmart, an Information Technology provider offering services and solutions to business, government, and education throughout North Carolina and surrounding states.

With the philosophy that reliable IT services require dedication, responsiveness, and accountability, WorkSmart partners with clients to provide managed services, onsite and helpdesk support, computer network design and implementation services, and web development.

WorkSmart is headquartered in Raleigh-Durham with branch offices in Charlotte and Greensboro and onsite support partners across the U.S. Visit www.worksmart.com to learn more.

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Do what you can to do what you ought, and leave hoping and fearing alone.

- Thomas Henry Huxely, English biologist and educator

Letter from the Editor:

If you are like most folks, there are times when work-related worries can have you spending a few sleepless nights. And now, more than ever, there seems to be plenty to worry about. For this months newsletter, we are sharing a few articles which we hope will help you sleep better.

Ron Unger
CEO
WorkSmart

How to Keep Your Job With Out Losing Your Mind

Many of us are being asked to do more with less these days. You may be coping with a heavier workload due to company layoffs or even worried about threats to your own job security. But there are things you can do to handle your work load with ease, providing your employer with valuable productivity and allowing you to sleep peacefully at night. [Read on](#) for 4 action items that you can implement immediately.

Making You More Successful: Strong Vendor Partnerships

Relationships are important when conducting business. By forming strong relationships, you can ensure that your vendors are contributing to your organizations mission. Typically in a down market, most focus on choosing vendors based on costs, thus a transactional relationship is born. However, there are benefits to be experienced when clients put forth time and effort into building strong client-vendor relations, facilitating flexibility and trust. [Learn more](#) about how to enhance such partnerships and what it can mean for your organization.

Support Growth by Proactively Protecting Your Data

Your information is essentially your business. Seeing as hardware faults and human error are inevitable, it is imperative to apply a proactive solution to ensure adequate protection of your network. Real-time backups and fast recovery for all data and system information is key in maintaining and growing a

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Events

2/24 - NCTA presents: Emerging Technologies and Trends Breakfast
Cost Savings Through Software Solutions: Technology That Will Impact Your Bottom Line. This event is sponsored by WorkSmart partnered with Microsoft and SonicWall; WorkSmart CFO, Ricky Ayers, will serve as a moderator. Please [click here](#) for more information and registration.

3/20- WorkSmart and Strategic Guru present: Making Your Website Work for You. For more information, visit our [registration site](#).

business. [Click here](#) for information regarding DataVault, a backup disaster recovery solution.

Client Spotlight: NC Technology Association (NCTA)

In December of 2008, WorkSmart partnered with the North Carolina Technology Association (NCTA), supporting and managing the organizations IT. NCTA represents the states technology industry as a trade organization that offers memberships to help stimulate personal and professional connections- a goal that contributes to the growth and success of members.

Member privileges certainly provide organizations of all sizes a substantial advantage across the market. Through access to benefits from cost-effective networking to useful discounts, NCTA creates value for its members while continually supporting the initiative to make technology in North Carolina most valuable and innovative. Members are presented with the opportunity to meet prospective business clients through NCTAs promoting of members doing business with members, increasing all members visibility and reach. Even their newsletter is geared to produce benefits for members as it not only highlights NCTA information but member endeavors as well.

We are very proud that NCTA chose WorkSmart for their complete IT management and support. I believe the NCTA-WorkSmart partnership reflects our organizations parallel commitments to client service and community service, exclaimed WorkSmart CEO, Ron Unger. WorkSmarts core values are parallel with NCTAs mission, which makes us honored to partner with such a great organization to strive to make North Carolina best in technology.

To learn more about NCTA, please visit their <http://www.nctechnology.org>.

