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WorkSmart partners with clients to provide managed services, onsite and helpdesk support, computer network design and implementation services, and web development.

WorkSmart is headquartered in Raleigh-Durham with branch offices in Charlotte and Greensboro and onsite support partners across the U.S.

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Letter From The Editor:

In difficult economic times, businesses must closely examine all expenditures, including IT operations and infrastructure spending. To ensure efficient operations, it is crucial that IT managers avoid short-sighted cost cutting maneuvers which can compromise business continuity or increase risk. In this issue, you will find information on examining your infrastructure for hidden costs, leasing vs. purchasing equipment and outsourcing IT staff services. Read on for more on these topics.

Ron Unger
CEO
WorkSmart

Is Your Infrastructure Leaking Money?

Whoever said "don't sweat the small stuff" never managed an IT infrastructure-and certainly never during turbulent economic times. According to independent analyst Forrester Research, global IT purchases in 2008 will come in at a mere 6 percent increase, versus 12 percent growth in 2007. The challenge in 2009 will clearly be doing more with less.

Investing in management solutions to control infrastructure costs is one way to meet this challenge. Effective infrastructure management tools can lead to significant savings over time and help position your business to take full advantage of the upside when the economic tide turns.

To learn 5 ways to ensure your IT infrastructure is fiscally airtight, click [here](#).

Leasing Offers Benefits In Tough Times

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As budget pressure intensifies through 2009, companies are looking for ways to ease strains on capital. IT is no exception. Leasing provides a way to maintain your schedule of IT projects while watching the bottom line.

For example:

- Leasing allows companies to conserve capital and expands their buying power.
- Leasing can help your company improve its environmental impact by working with vendors that will assist in recycling or disposing of equipment safely.

Click [here](#) for more information on how leasing can offer financial advantages during a financial downturn.